Ranking Agricultural Industries (2019)

Ranking service providers gives costumers vision; however, it is also an opportunity for suppliers to be seen. Ranking Agricultural Industries is a neglected matter that have been done by Agricultural Mechanization Specialized Website (www.agrimechanization.com) for the first time to provide farmers with some information on the robustness of companies and the industry with opportunity of to be seen by costumers throughout the world. Moreover, the companies will be offered an overview of their robustness and weakness.

This ranking which has been done by AGRIMECHANIZATION team, is based on available data on: 1) updated revealed data; 2) lifetime of company; 3) the company revenue; 4) employment; 5) official website ranking; 6) average revenue in the years of company lifetime; and 7) the revenue per capita of employees. Therefore, the ranking was done on 27 company, which information have been clearly revealed.

Below, the ranking results are listed[©].

Company[*]	Total	Update	Age	Revenue	Employment	Web rank	Avg. rev.	Rev. capita
CNH Industrial	1	3	26	4	4	12	1	4
Honda	2	4	15	1	1	1	2	1
Sinomach	3	1	24	2	2	19	3	2
Husqvarna Group	4	2	1	12	12	21	18	10
John Deere	5	2	2	3	3	2	6	3
Komatsu	6	6	7	5	5	9	5	6
Deutz AG	7	3	3	26	26	26	26	27
Mahindra & Mahindra	8	3	11	6	6	3	7	8
AGCO Corporation	9	2	22	8	8	5	4	7
Kubota	10	3	4	7	7	13	8	5
Yamabiko Corporation	11	2	25	15	15	16	9	21
Industry of Machinery and Tractors	12	5	23	27	27	27	27	26
14. oktobar	13	4	27	25	25	18	25	25

CLAAS	14	3	5	11	11	8	12	9
Force Motors	15	7	16	20	20	22	20	24
Iran Tractor Manufacturing Company	16	4	19	24	24	25	24	15
Ponsse	17	4	20	19	19	24	17	18
JCB	18	5	12	9	9	10	10	11
HEPCO	19	3	21	18	18	17	16	22
Agrale	20	3	17	16	16	11	14	17
Zetor	21	4	14	23	23	20	23	20
Minsk Tractor Works	22	3	13	21	21	14	22	23
STIHL	23	4	9	10	10	15	11	12
Millat Tractors	24	1	18	22	22	23	21	14
Rostselmash	25	2	10	17	17	7	19	19
Iseki	26	2	8	14	14	4	15	16
Toro	27	1	6	13	13	6	13	13

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It is obvious that the effect of all criteria were not the same on the result of ranking; thus, technique for order of preference by similarity to ideal solution (TOPSIS) was used as a multi-criteria decision making method.

This procedure of ranking is at the first stage of development, our team aims to cover more companies and also more criteria will be involved in the next turns of ranking.

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